

What to expect from *Train-the-Trainer*

Dear Trainer

Developing an Eye for Accuracy is a great workshop to deliver! It's one of those very rare training programmes which shows a measurable business benefit and a clear return on investment. And your participants tell you how much they enjoy the training. So, it's very rewarding to deliver!

It's essential to first attend *Developing an Eye for Accuracy* as a participant before you start your *Train-the-Trainer* programme. You need to experience how the workshop comes across to the participants. After that, you spend a whole day with one of our expert Accuracy Consultants, learning about the theory which underpins the accuracy training messages and how to use the workshop materials.

The final stage of becoming an accredited Accuracy Trainer for your organisation is to deliver a section of the workshop yourself to a group of your own participants. Our Accuracy Consultant attends your workshop and afterwards facilitates a discussion to review the whole workshop delivery with you and your fellow Trainers. You receive written and verbal feedback on your individual delivery and a certificate of accreditation on successful completion of the programme.

If you like the sound of a programme which gives you the results you need and the feedback you love, you'll want to enrol in our *Train-the-Trainer* programme. You'll be making a positive difference!

We hope you enjoy the programme.

Best wishes

The Scott Bradbury Accuracy Team

