



Developing an  
Eye for Accuracy

Improves the quality and reputation of your operations,  
delivers cost-saving gains and increases productivity.  
Getting it right first time, every time.

# Working for the transport sector



Data accuracy is essential in the transport sector. The logistics of delivering goods, transporting passengers and dealing with the background infrastructure that supports these services requires accurate data.

The average error rate for our transport clients is 3.7%.

Meaning 3.7 in every 100 pieces of data your people process contains a mistake.

Our research suggests once a mistake is made it takes twice as long to track down and twice as long again to fix.

Results show that people working in your sector typically spend 22% of their time making, finding and fixing mistakes.

**That's 22% of your  
company's salary bill**

It's like  
employing your  
own error  
department!

**ERRORS**

Results show a 61%  
reduction in errors!

**That's £2,803 saved  
per person  
per year**



## Measurable results prove return on investment

All participants take a test assessment at the beginning and the end of the training. This tracks their improvement in accuracy and processing speed.

Results show the training measurably reduces data error within the transport and logistics sector by 61%.

The return on investment is calculated through the value of the time saved through making fewer errors. The typical saving within your sector is £2,803 per person per year.



Think about **GREATER PRODUCTIVITY** - more achieved in the time saved through improved accuracy and greater efficiency

Think about the **MONEY SAVED** - fewer fines, compensation payments and lost business opportunities



Think about **NEW SKILLS** - developing core abilities such as accurate data transfer, concentration, attention to detail, checking and consistency

Think about **WELLBEING** - fewer complaints and less re-work mean less stress, less hassle and a happier workforce



## Contact us for a demo

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**ScottBradbury**

Get it right. Do it better.

**Where do we get our facts and figures from?** The results are taken from the last ten *Developing an Eye for Accuracy* workshops delivered for the transport and logistics sector. The average salary of the participants is £22,000 (working 37.5 hours per week). Figures last updated December 2016.