



## Information about Developing an Eye for Accuracy Train-the-Trainer programme for prospective internal trainers

**D**eveloping an Eye for Accuracy is a great course to deliver! It's one of those very rare programmes which shows a measurable business benefit and a clear return on investment. And your delegates tell you how much they enjoy the training. So it's very rewarding to deliver!

It's essential to attend *Developing an Eye for Accuracy* as a participant before you start your Train-the-Trainer programme. You need to feel how the course comes across to the delegates. After that you spend a whole day with one of our expert Accuracy Consultants, learning about the theory which underpins the accuracy training messages and how to use the course materials. The final stage of becoming an accredited Accuracy Trainer for your organisation is to deliver a section of the course yourself to a group of your own delegates. Our Accuracy Consultant attends your course and afterwards facilitates a discussion to review the whole course delivery with you and your fellow trainers. You receive written and verbal feedback on your individual delivery and a certificate of accreditation on successful completion of the programme.

If you like the sound of a programme which gives you the results you need and the feedback you love, you'll want to enrol in our Train-the-Trainer programme. You'll be making a positive difference!